



NEW HAVEN PUBLIC SCHOOLS
AGREEMENT COVER SHEET

Cover Sheet is an Internal Document for Business Office Use

Please Type

Contractor full name: The Social Express

Doing Business As, if applicable:

Business Address: 162 S. Rancho Santa Fe Road, Suite E70, Box 228, Encinitas, CA 92024

Business Phone: 1-877-360-0155/Fax #: 1-760-683-3100

Business email: contact@socialexpress.com

SS# OR Tax ID #:

Funding Source & Acct # including location code: IDEA Handicapped Special Funds Account, account # 2504-5034-56903-0000

Principal or Supervisor: Typhanie Jackson

Agreement Effective Dates: From 08/30/2021. To 06/30/2022.

Hourly rate or per session rate or per day rate.

Total amount: \$13,400

Description of Service: Please provide a one or two sentence description of the service. NHPS Renewal 29 K-8 schools, full access for licensed users to The Social Express curriculum. The Social Express includes 81 webisodes, off-line activities, pre-post assessments and progress reporting.

Submitted by: Typhanie Jackson _____ Phone: 475-220-1760



NEW HAVEN PUBLIC SCHOOLS

Memorandum

To: New Haven Board of Education Finance and Operations Committee
From: Typhanie Jackson, Director of Special Education/Student Services
Date: June 21, 2021
Re: Contract between NHPS & The Social Express

Please ***answer all questions and attach any required documentation as indicated below.*** Please have someone **ready to discuss** the details of each question during the Finance & Operations meeting or this proposal might not be advanced for consideration by the full Board of Education.

1. **Contractor Name:** The Social Express
2. **Description of Service:** Renewal for 29 K-8 schools, includes 81 webisodes, off-line activities, pre-post assessments and progress reporting.
3. **Amount** of Agreement and hourly or session cost: \$13,400
4. **Funding Source** and account number: IDEA Handicapped Special Funds Account, account number: 2504-5034-56903, Location Code: 0000 (pending receipt of funds)
5. **Continuation/renewal or new Agreement?**
Answer all questions:
 - a. If continuation/renewal, has the cost increased? If yes, by how much? renewal/No increase
 - b. What would an alternative contractor cost: Comparable Cost
 - c. If this is a continuation, when was the last time alternative quotes were requested? Yearly
 - d. For new or continuation: is this a service existing staff could provide. If no, why not? N/A
6. **Type of Service:**
Answer all questions:
 - a. Professional Development?
 - i. If this is a professional development program, can the service be provided by existing staff? If no, why not? NO
 - b. After School or Extended Hours Program? NO
 - c. School Readiness or Head Start Programs? NO
 - d. Other: (Please describe)

7. Contractor Classification:

Answer all questions:

- a. Is the Contractor a Minority or Women Owned Business? NO
- b. Is the Contractor Local? NO
- c. Is the Contractor a Not-for-Profit Organization? If yes, is it local or national? NO
- d. Is the Contractor a public corporation? NO
- e. Is this a renewal/continuation Agreement or a new service? Continuation
- f. If it is a renewal/continuation has cost increased? If yes, by how much? No increase
- g. Will the output of this Agreement contribute to building internal capabilities? If yes, please explain:

8. Contractor Selection:

Answer all questions

- a. What specific skill set does this contractor bring to the project? If a new contractor, please attach a copy of the contractor's resume.
Renewal of licenses for K-8 schools within our school district for our students to have access to online programs.
- b. How was the Contractor selected? Quotes, RFP/RFQ, Sealed Bid or Sole Source?
Sole Source
- c. Please describe the selection process including other sources considered and the rationale for selecting this Contractor:

9. Evidence of Effectiveness & Evaluation

Answer all questions

- a. What specific need will this contractor address and how will the contractor's performance be measured and monitored to ensure that the need is met? This is a renewal of licenses for schools to include 81 webisodes, off-line activities, and pre-post assessments and progress reporting.
- b. If this is a renewal/continuation services attach a copy of the evaluation or archival data that demonstrates effectiveness. Renewal
- c. How is this service aligned to the District Continuous Improvement Plan?
This service is aligned to the district's continuous improvement plan to renew licenses for students to have access to programs in school.

10. Why do you believe this Agreement is fiscally sound?

This agreement is fiscally sound as it provides teachers an opportunity to provide a personalized learning experience without the cost of an additional teacher.

11. What are the implications of not approving this Agreement?

The implication of not approving this agreement is that we may not meet the legal requirements in cases where it is recommended through a student's IEP.

For: Office Use Only

Vendor No.	Date Entered
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Mail
 Fax
 Email

Vendor:

The Social Express
 162 S. Rancho Santa Fe Road
 Suite E70, Box 228
 Encinitas, CA 92024
 Deliver To:

Typhanie Jackson
 NHBOE
 54 Meadow Street, 3rd floor
 New Haven, CT 06519

CITY OF NEW HAVEN
 Department of Education
 54 Meadow St., New Haven, CT 06519
VENDOR PURCHASE ORDER

SPECIAL FUNDS

Fiscal Year: **2021-2022**


P.O.
▲
This number must appear on all invoices and package of shipment

**PURCHASE ORDERS NOT
 COMPLETED AND DELIVERED
 WITHIN 60 DAYS ARE
 AUTOMATICALLY CANCELLED**

Date Prepared	Fund	Agency	Program	Object	Project Code
07/13/2021	2504	900	5034	56903	0000

Quantity	Description	Unit Cost	Total Cost
	NHPS Renewal 29 K-8 Schools Full access for licensed users to The Social Express curriculum. The Social Express includes 81 webisodes, off-line activities, pre-post assessments, & progress reporting.	\$13,400	\$13,400




PLEASE NOTIFY BUSINESS OFFICE IF YOUR TOTAL COST EXCEEDS OUR TOTAL AMOUNT BEFORE SHIPPING
 Name: Derricka Suggs Email: derricka.suggs@new-haven.k12.ct.us Phone: 1-475-220-1383

Authorized Supervisor's Signature  Date: 07/13/2021	Business Office Approval Date:	Principal's Signature Date:	TOTAL AMOUNT \$13,400.00
			SUBMIT PURCHASE ORDERS TO: SpecialfundsPO@new-haven.k12.ct.us

FOR PAYMENT: Send Your Invoice Electronically or By Mail:
 Email: NHinvoice@newhavenct.gov
 Mail: New Haven Public Schools, Attn: Dept. of Special Funds
 54 Meadow Street, New Haven, CT 06519
 Fax: 1-203-946-5740



Account Name:	New Haven Public Schools	Created Date:	June 21, 2021
Bill To:	New Haven Public Schools Jennifer Joseph 54 Meadow St. New Haven, CT 06519	Quote #:	NHPS_Renewal_SERF-062121
		Quote Expiration Date	July 31, 2021
Sales Rep:	Robin Faltz Sales Consultant (845) 519-7985 robin@socialexpress.com	Service Dates: 8/30/21 – 6/30/22	Access will continue upon receipt of purchase order or credit card payment. Payment is due within 30 days of receipt of the invoice.

PROGRAM	DESCRIPTION	One Year Subscription
Social Express 	Full access for licensed users to The Social Express curriculum. The Social Express includes 81 webisodes, offline activities, pre-post assessments, & progress reporting.	29 K-8 Schools \$13,050 10 Secondary Schools \$0
Cool School 	Full access for licensed users to the Cool School curriculum. Cool School includes 20 interactive webisodes, offline activities. Incident reporting and student survey data.	<i>Included for free!</i>
Teen Career Path 	Teen Career Path is the only animated interactive game- based learning program to help individuals achieve better outcomes in their college and career decisions. Students virtually experience 23 careers. Program includes a Comprehensive Career & Life Skills Curriculum.	Not Included
Training	Program Training 1 hour online for Admins and teachers \$350.00.	1 Training \$350
Continued Support: Professional Development	PLC (Professional Learning Community)- Join our online community with monthly zoom meetings and new content for teaching the Social Express & Cool School. <hr/> 2 Hour PD Session Options: <ul style="list-style-type: none"> • Trauma and Restorative Practices • Social Emotional Learning and Equity • Trauma, Restorative Justice, and Restorative Practices • No Such Thing as a Bad Kid 4 Session Course for CE Credit: <ul style="list-style-type: none"> • Trauma, Restorative Practices, and SEL & Equity Customized pricing available of education. Please inquire for details.	<i>Included for free!</i> Not Included
License Price Training Final Price		One Year Renewal \$13,050 \$350 \$13,400.00