

Cover Sheet is an Internal Document for Business Office Use

Please Type

Contractor full name: Modern Classroom Project

Doing Business As, if applicable:

Business Address: 15 14th Street SE, Washington DC 20003

Business Phone: (617) 6370339

Business email: <u>christine.barford@moderclassrooms.org</u>

SS# OR Tax ID #: On File

Funding Source & Acct # including location code:2553-6399 56694 0410

Principal or Supervisor: Edith Johnson, Director of Professional Learning Leadership Development

Agreement Effective Dates: From 07/01/23 To 06/30/24.

Hourly rate or per session rate or per day rate. \$700/educator x 200 educators Total amount: \$140,000

Description of Service: Please provide a <u>one or two sentence description</u> of the service.

Through our Virtual Mentorship PRogram, each participant will be enrolled in our online course for NHPS educators, and matched with an expert mentor for virtual coaching and detailed feedback on all submitted assignments. Participants will receive a lunch webinar dedicated office hours, ongoing tracking of mentees and regular updates about trends and progress.

Upon completion of the program, each educator will become eligible for EDUs/graduate credits (additional fees required). Modern Classrooms Project will provide \$500 stipends for educators upon completion of the program in addition to implementation support of the NHPS district.

Submitted by: Edith Johnson_ Phone: (475) 220-1574



Memorandum

To: New Haven Board of Education Finance and Operations Committee
From: Edith Johnson, Director of Professional Learning Leadership Development
Date: March 13, 2023
Re: Modern Classrooms Project Contract

Please *answer all questions and attach any required documentation as indicated below*. Please have someone **ready to discuss** the details of each question during the Finance & Operations meeting or this proposal might not be advanced for consideration by the full Board of Education.

1. Contractor Name: Modern Classrooms Project

2. Description of Service:

Through our Virtual Mentorship Program, each participant will be enrolled in our online course for NHPS educators, and matched with an expert mentor for virtual coaching and detailed feedback on all submitted assignments. Participants will receive a lunch webinar dedicated office hours, ongoing tracking of mentees and regular updates about trends and progress.

Upon completion of the program, each educator will become eligible for EDUs/graduate credits (additional fees required). Modern Classrooms Project will provide \$500 stipends for educators upon completion of the program in addition to implementation support of the NHPS district.

- 3. Amount of Agreement and hourly or session cost: \$700 per educator x 200 educators = \$140,000
- 4. Funding Source and account number: 2553649955740410
- 5. Continuation/renewal or new Agreement? Answer all questions:
 - a. If continuation/renewal, has the cost increased? If yes, by how much? Yes. Increased by \$140,000. Last year 22 teachers participated at zero cost to the district. As MCP funded our teachers.
 - b. What would an alternative contractor cost: There is not another contractor that provides this particular instructional format.

- c. If this is a continuation, when was the last time alternative quotes were requested? December 2022
- d. For new or continuation: is this a service existing staff could provide. If no, why not? No. Of the 22 teachers who participated all teachers have rated this training as very effective. One teachers has gone on to be trained as a Modern Classroom Distinguished Teacher, who can provide support to other teachers who implement Modern Classroom in their instructional practices.

See article in New Haven Register focusing on Modern Classroom teacher, Joey Lombardi.

https://www.nhregister.com/news/article/new-haven-teacher-recognizedmodern-classroom-17776786.php

Modern Classroom Presentation to NHPS Executive Team Fall 2022 with data that supports effectiveness of program

https://docs.google.com/presentation/d/1Dj5Ty12dObYVcLAuHCUxJE9i K_pPpPyTfZ3Mc-zZDSU/edit#slide=id.gec64a45f81_0_0

6. Type of Service:

Answer all questions:

- a. Professional Development? Yes
 - i. If this is a professional development program, can the service be provided by existing staff? If no, why not? No. This is a specialized program that requires trained mentors and facilitators who are experts in this program.
- b. After School or Extended Hours Program? No
- c. School Readiness or Head Start Programs? No
- d. Other: (Please describe)

7. Contractor Classification:

Answer all questions:

- a. Is the Contractor a Minority or Women Owned Business? No
- b. Is the Contractor Local? No
- c. Is the Contractor a Not-for-Profit Organization? If yes, is it local or national? Yes. It's a national non-profit organization
- d. Is the Contractor a public corporation? No
- e. Is this a renewal/continuation Agreement or a new service? Continuation
- f. If it is a renewal/continuation has cost increased? If yes, by how much? Yes, by \$190,000. Last year 22 NHPS teachers participated in this professional development at zero cost to the district because Modern Classroom had funding to support this at zero cost.
- g. Will the output of this Agreement contribute to building internal capabilities? If yes, please explain: While this is not a mandate, teachers who participate in this classroom model, they can earn the ability to be a distinguished Modern Classroom teacher, who can provide support and mentoring to other NHPS teachers at zero cost to the district.

8. Contractor Selection:

Answer all questions

a. What specific skill set does this contractor bring to the project? If a new contractor, please attach a copy of the contractor's resume. Please see the links for video information regarding Modern Classroom Project. This contractor provides a specific format to implement to support individualized instruction for students through blended instruction, self-paced structures and mastery based grading. This enables students to access content through teacher created videos, control the pacing of their own learning and progress from one lesson to the next when they demonstrate mastery. We are gearing this towards our secondary teachers.

https://www.modernclassrooms.org/impact-overview

b. How was the Contractor selected? Quotes, RFP/RFQ, Sealed Bid or Sole Source? Previous leadership partnered with the Modern Classroom Project last year at zero cost. There was a very high interest from other teachers to participate in this model. The feedback from the teachers who have completed the training was very positive. Please refer to the Modern Classroom Project Presentation link with the specific feedback from NHPS teachers.

https://docs.google.com/presentation/d/1Dj5Ty12dObYVcLAuHCUxJE9iK_pPpPyTfZ3 Mc-zZDSU/edit?usp=sharing

Modern Classroom Project received a Sole Source letter from the City of New Haven Purchasing Department. See attachment to this agreement.

c. Please describe the selection process including other sources considered and the rationale for selecting this Contractor: As this would be a continuation, we utilized the feedback from the teachers who have completed the training. There are also a number of teachers who are interested in participation gin this training this summer. Please refer to the Modern Classroom Project Presentation link with the specific feedback from NHPS teachers. <u>https://docs.google.com/presentation/d/1Dj5Ty12dObYVcLAuHCUxJE9iK_pPpPyTfZ3_Mc-zZDSU/edit?usp=sharing</u>

9. Evidence of Effectiveness & Evaluation Answer all questions

a. What <u>specific need</u> will this contractor address and how will the contractor's performance be measured and monitored to ensure that the need is met? MCP will address the need for secondary teachers to provide individualized instruction for students at various levels. This training provides teachers with training in blended instruction, student self pacing structures in order for secondary students to learn at their own pace. We know that the pandemic devastated learning for many of our NHPS students. This model will give teachers and students multiple pathways to access the NHPS curriculum in a structured system that enhances students 21st century skills and will allow students to progress from lesson to another at their own pace. Teachers who participate in this training will complete virtual coaching during the training and during the school year.

They will also complete evaluations and feedback to MCP that will present the data to the executive leadership team in the fall.

Please view the MCP in Action videos. See the links below. https://www.modernclassrooms.org/

- b. If this is a renewal/continuation service <u>attach a copy of the evaluation</u> or archival data that demonstrates effectiveness. See Deck link below:
 Refer specifically to slide 5, 6, & 7 on the powerpoint. They are also included in the packet.
- c. How is this service aligned to the District Continuous Improvement Plan? NHPS mission is to provide all students with personalized authentic and engaging learning experiences through creativity, exploration, innovation, critical thinking, problem solving and high quality instruction. This agreement is in direct alignment with Priority Area 1 academic learning 1.2 Engaging instruction: Building teacher capacity to implement curriculum through the use of purposeful, meaningful and supportive instruction that integrates social emotions leeds with a focus on rigor and relevance to students, 1.3: Building teacher capacity to monitor learning and provide regular, meaningful feedback to students and priority area 4: officer individualized professional growth opportunities to support all staff by greeting a multifaceted professional learning structure to address needs.
- 10. Why do you believe this Agreement is fiscally sound? This agreement is fiscally sound as it provides effective professional development for teachers across the country. Last year we had 22 teachers who participated in this professional development opportunity and they rated the training as highly effective. This is a voluntary training that teachers will be compensated for.
- 11. What are the implications of not approving this Agreement? Teachers will not have the opportunity to participate in a professional development training that will support structures and systems to improve their instructional practices and student outcomes.



AGREEMENT By And Between The New Haven Board of Education AND

Modern Classroom Project

FOR DEPARTMENT/PROGRAM:

Professional Learning Leadership Development

This Agreement entered into on the 1 day of July 3 2023, effective (*no sooner than the day after Board of Education Approval*), the 30 day of June 2024, by and between the New Haven Board of Education (herein referred to as the "Board" and, Modern Classrooms Project located at, 15 14th Street, SE Washington, DC 20003 (herein referred to as the "Contractor".)

Compensation: The Board shall pay the contractor for satisfactory performance of services required the amount of \$700 per <u>day</u>, hour or session, for <u>a total of</u> 25 days, hours or 25 sessions.

The maximum amount the contractor shall be paid under this agreement: \$140,000. Compensation will be made upon submission of <u>an itemized invoice which includes a detailed description of work</u> performed and date of service.

Fiscal support for this Agreement shall be by **ESSER III Carryover Program** of the New Haven Board of Education, **Account Number**: 2553-6399 56694 **Location Code** 0410.

This agreement shall remain in effect from July 1, 2023 to June 30, 2024.

SCOPE OF SERVICE: Please provide brief summary of service to be provided.

Through our Virtual Mentorship PRogram, each participant will be enrolled in our online course for NHPS educators, and matched with an expert mentor for virtual coaching and detailed feedback on all submitted assignments. Participants will receive a lunch webinar dedicated office hours, ongoing tracking of mentees and regular updates about trends and progress.

Upon completion of the program, each educator will become eligible for EDUs/graduate credits (additional fees required). Modern Classrooms Project will provide \$500 stipends for educators upon completion of the program in addition to implementation support of the NHPS district.

Exhibit A: Scope of Service: Please attach contractor's detailed Scope of Service <u>on contractor</u> <u>letterhead</u> with all costs for services including travel and supplies, if applicable.

Exhibit B: Student Data and Privacy Agreement: Attached

APPROVAL: This Agreement must be approved by the New Haven Board of Education *prior to service start date*. Contactors <u>may begin service no sooner than the day after Board of Education</u> <u>approval</u>.

HOLD HARMLESS: The Contractor shall insure and/or indemnify the Board and its members, employees and agents against all claims, suits, and expenses, including reasonable attorney's fees, in connection with loss of life, bodily injury or property damage arising from any neglect act or omission of the Contractor or its employees or agents. Further, the Contractor covenants and agrees that it shall hold the Board and its members, employees and agents harmless against any and all claims, suits judgments of any description whatsoever caused by the Contractor' breach of this agreement or based upon the conduct of the Contractor, or its agents or its employees or arising out of in connection with their activities under this agreement.

TERMINATION: The Board may cancel this agreement for any reason upon thirty (30) days' written notice sent to the Contractor by certified U.S. mail, return receipt requested; provided however, that the Board shall be responsible to the Contractor for all services rendered by the Contractor through the last day of thirty (30) day notice period, as long as the Agreement was approved by the Board prior to the start date of service.

Contractor Signature

President New Haven Board of Education

March 16, 2023

Date

Date

Christine Barford, Vice President of Partnerships

Contractor Printed Name & Title

Revised: 11/27/19



MEMORANDUM BUREAU OF PURCHASES CITY OF NEW HAVEN

Shawn J. Garris, Acting Purchasing Agent 200 Orange Street, New Haven, Connecticut 06510 Telephone (203) 946-8201 Facsimile (203) 946-8206 Email: sgarris@newhavenct.gov

DATE: April 3, 2023 TO: Edith Johnson, Director of Professional Learning Leadership Development, SLSRC #20230403NHPS

FROM: Shawn J Garris, Acting Purchasing Agent

RE: Sole Source - Modern Classroom Project Professional Development Summer Training.

I have received your sole source request with supportive documentation for the above reference provider that offers professional development and mentoring opportunities for educators. This proprietary program enables educators on completion of course work to create self-pace learning opportunity for students. A student learning model that promotes human connection and social-emotional growth within each student.

Therefore, pursuant to Section 74(d)(i) of the City Charter, I hereby designate the above referenced vendor as the "Sole Source" vendor for the above referenced purpose. Please prepare the appropriate procurement documents and include this Sole Source letter with your request.

While all else remains the same, this sole source expires five years from the date of this letter.

Please note any non-competitively bid contract which is \$100,000.00 or greater may require Board of Alderman approval.

Any questions, please feel free to contact me @ x8202.

cc: Arami Martinez, Accounts Payable Carl Carangelo, NHPS Finance Department File Modem Classrooms

QUOTE

Bill to: New Haven School District, 54 Meadow Street New Haven, CT 06519

Vendor Name: THE MODERN CLASSROOMS PROJECT, 15 14th St SE, Washington, DC 20003 Contact: Christine Barford, <u>christine.barford@modernclassrooms.org</u> **Tax ID Number:** 82-5421304

Cost		\$750/educator x 200 educator(s) =	\$150,000			
Description of Services	Through our Virtual Mentorship Program , each participant will be enrolled in our online course for New Haven School District educators, and matched with an expert mentor for virtual coaching and detailed feedback on all submitted assignments.	New Haven School District will also receive a launch webinar, dedicated office hours, ongoing tracking of mentees, and regular updates about trends and progress.	Upon completion of the Program, each educator will become eligible for CEUs/graduate credits (additional fees required).	Modern Classrooms Project will provide \$500 stipends for educators upon completion of the program in addition to implementation support for New Haven School District.		
Date of Services	07/01/2023 - 06/30/2024					
Date of Quote		12/21/2022				
Quote #		NHSD-1				

New Haven School District will be invoiced based on enrollment and only invoiced for educators fully enrolled at the start of each cohort.



Sole Source Letter

December 15, 2022

To Whom It May Concern:

This letter is to confirm that The Modern Classrooms Project's online training courses and virtual support models are sole source products, sold and distributed exclusively by The Modern Classrooms Project. Our training is blended, self-paced, and mastery-based and certified to receive microcredentials, CEUs, and/or graduate credit by Digital Promise, George Mason University, and Colorado State University Pueblo.

Our unique Virtual Mentorship Program is a combination of asynchronous videos and tutorials that participants watch in addition to structured assignments, live sessions, and check-ins with participants' mentors. Each of our mentors is a practicing educator. As educators move through our instructional content, they connect with their mentor and other educators in their cohort for a unique, blended experience. Our mentor pool represents instructors from across the country, and our ability to pair classroom teachers with classroom teachers is unique to our blended approach and allows for educators to learn from peers.

The Modern Classrooms Project's content and tutorials are the intellectual property of the Modern Classrooms Project. No other organization offers this model of training while teaching educators how to implement a blended, self-paced, mastery-based model. We hold the exclusive copyright to all of our training materials, and do not license or otherwise authorize any other party to distribute these materials without our consent.

There are no other products or services practically available that offer the same purpose or function, nor are there other entities, agents, or dealers who are authorized to represent this product.

The Modern Classrooms Project is the sole provider of the above-named products, and has the exclusive right to market, distribute, and set the prices of all of its product offerings.

For further information, please feel free to contact me directly.

Sincerely,

KobtSBitt

Robert Barnett President The Modern Classrooms Project <u>robert.barnett@modernclassrooms.org</u>



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Virtual Mentorship Program Structure

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Choose a learning objective and set the criteria for mastery.

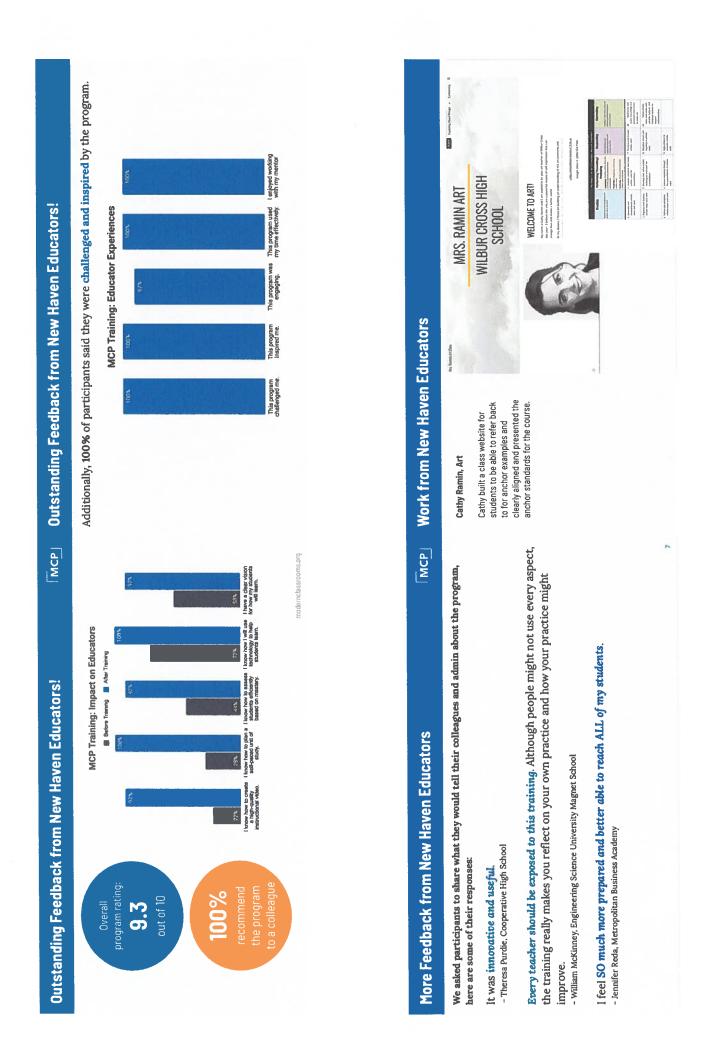
Through our Virtual Mentorship Program, your educators:

- 1. Worked one-one with our Expert Mentors in the Modern Classrooms Project Virtual Mentorship Program
- Engaged in live presentations on blended instruction, self-paced learning structures, and mastery-based grading
- Received additional support in subject-specific office hours, our private discussion board, and optional sessions

Time Commitment: 25-30 Hours	Goal: Build 3 Modern Classroom Lessons				structure: Seir-paced,	inastery-based for which oney assignment submissions	Length:	
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Instructional Video Record your first instructional video with instructional video with gided notes and enhancements. Self-Pacing Plan Classify your lessons, build your pering for structure collaboration and motivation. Self-Pacing Plan Classify your lessons, build your pering for structure collaboration and motivation. Learning Design Plan Character describe your LMS and classroom layout for learning. Final Submitsion Build 3 complete Modern Classroom

modernclassrooms.org



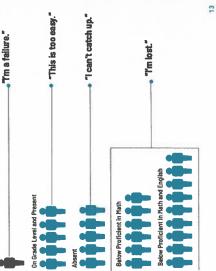






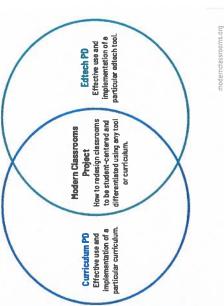
Classrooms that utilize lectures learning fail our students and and demand fixed-paced stress out teachers.

developed a new approach to teaching that will better meet problems ourselves and We experienced these students' needs.



Why We're Different

development has largely focused on curriculum and tools. To truly they are student-centered and need to learn HOW to redesign learning environments so that differentiate to all students' change outcomes, teachers For too long, professional unique needs. MCP



Our Instructional Model

Through our personalized training programs, we empower educators to implement our research-backed instructional model:



Blended Instruction

MCP

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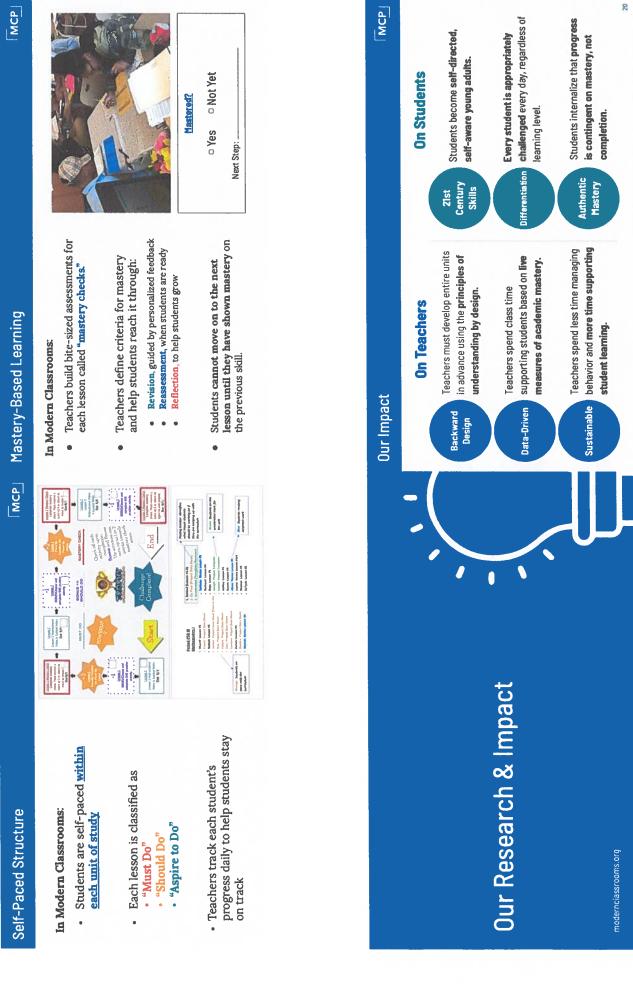
In Modern Classrooms:

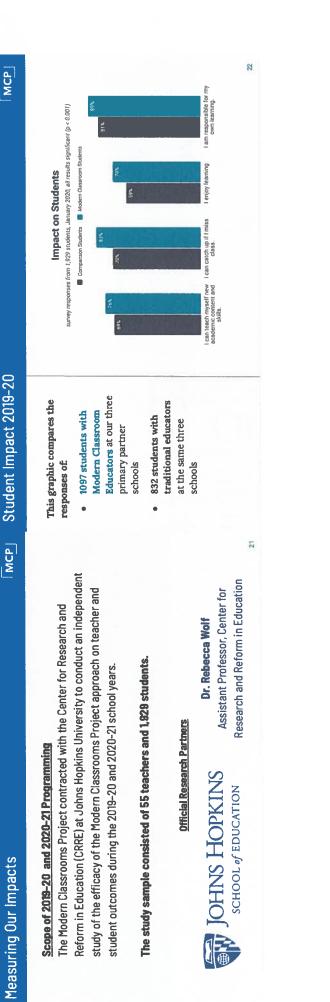
- whole-class lectures. Teachers eliminate
- instructional videos and Teachers create original resources. •
- materials at all times. Students can access instruction and •



"It really allows students to have the very best of me." - Allura Pfiester

moder nolassrooms.org





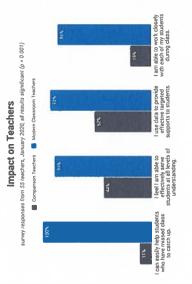




 28 Modern Classroom Educators at our three primary partner

schools

• 27 traditional educators at the same three schools



"In conclusion, this study yields **overwhelming positive support** for the Modern Classrooms Project from the perspective of both students and teachers who participated in the program during the 2019–20 school year."

MCP

Key Takeaways from 2019-20 Johns Hopkins Report

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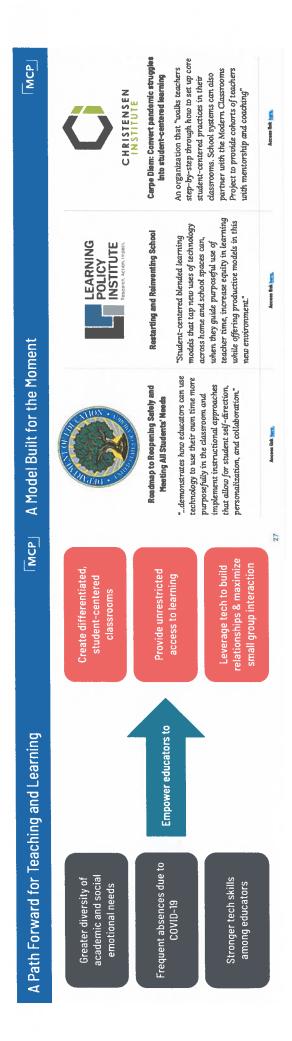
"Modern Classrooms appeared to have the **strongest effects on teachers' abilities to differentiate instruction** to individual students and students' abilities to engage in self-directed learning."

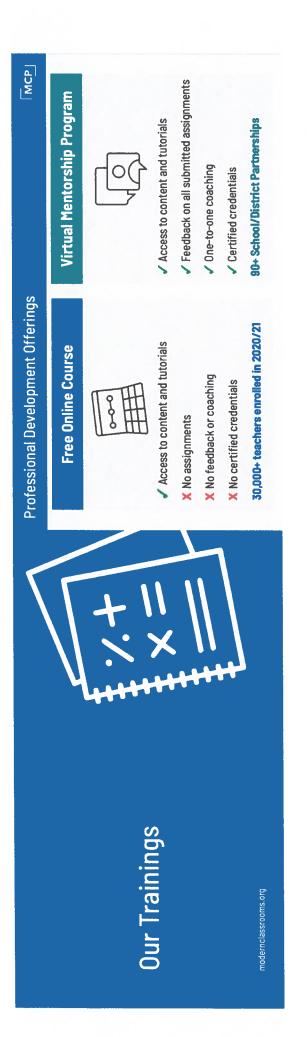
Wolf B. Europe, J. Ross. S. (2020). The Modern Chastroome Project Survey Results for the 2019-20 School Yest. Townon, MD: Carater for Research and Reform in Education, Johns Hopkins University.

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modernclassrooms.org

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Engaging in live presentations on blended instruction, self-paced learning structures, and Mentorship Program

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mastery-based grading

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Summer Institute: 5 weeks

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Through our Virtual Mentorship Program, educators will learn our model by:

Virtual Mentorship Program

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Building Teacher Leadership Pathways

Prepare for long-term self-sustainability through our teacher leadership credentials



Once educators have reimagined their classroom, they can apply to be a Distinguished Modern Classroom Educator!



Our best Distinguished Modern Classroom Educators will become paid Mentors to support teachers across the region!

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EXHIBIT B

STUDENT DATA PRIVACY AGREEMENT SPECIAL TERMS AND CONDITIONS

For the purposes of this Exhibit B "directory information," "de-identified student information," "school purposes," "student information," "student records," "student- generated content," and "targeted advertising" shall be as defined by Conn. Gen. Stat.§10-234aa.

- 1. All student records, student information, and student-generated content (collectively, "student data") provided or accessed pursuant this Agreement or any other services agreement between the Parties are not the property of, or under the control of, the Contractor.
- 2. The Board shall have access to and the ability to delete student data in the possession of the Contractor except in instances where such data is (A) otherwise prohibited from deletion or required to be retained under state or federal law, or (B) stored as a copy as part of a disaster recovery storage system and that is (i) inaccessible to the public, and (ii) unable to be used in the normal course of business by the Contractor. The Board may request the deletion of any such student information, student records or student-generated content if such copy has been used by the operator to repopulate accessible data following a disaster recovery. The Board may request the deletion of student data by the contractor within two (2) business days of receiving such a request and provide to the Board confirmation via electronic mail that the student data has been deleted in accordance with the request, the date of its deletion, and the manner in which it has been deleted. The confirmation shall contain a written assurance from the Contractor that proper disposal of the data has occurred in order to prevent the unauthorized access or use of student data and that deletion has occurred in accordance with industry standards/practices/protocols.
- 3. The Contractor shall not use student data for any purposes other than those authorized pursuant to this Agreement.
- 4. A student, parent or legal guardian of a student may review personally identifiable information contained in student data and correct any erroneous information, if any, in such student data. If the Contractor receives a request to review student data in the Contractor's possession directly from a student, parent, or guardian, the Contractor agrees to refer that individual to the Board and to notify the Board within two (2) business days of receiving such a request. The Contractor agrees to work cooperatively with the Board to permit a student, parent, or guardian to review personally identifiable information in student data that has been shared with the Contractor, and correct any erroneous information therein.

- 5. The Contractor shall take actions designed to ensure the security and confidentiality of student data.
- 6. The Contractor will notify the Board, in accordance with Conn. Gen. Stat. § 10-234dd, when there has been an unauthorized release, disclosure or acquisition of student data. Such notification will include the following steps:

Upon discovery by the Contractor of a breach of student data, the Contractor shall conduct an investigation and restore the integrity of its data systems and, without unreasonable delay, but not more than thirty (30) days after such discovery, shall provide the Board with a more detailed notice of the breach, including but not limited to the date and time of the breach; name(s) of the student{s) whose student data was released, disclosed or acquired; nature of and extent of the breach; and measures taken to ensure that such a breach does not occur in the future.

- 7. Student data shall not be retained or available to the Contractor upon expiration of the contract between the Contractor and Board, except a student, parent or legal guardian of a student may choose independently to establish or maintain an electronic account with the Contractor after the expiration of such contract for the purpose of storing student-generated content.
- 8. The Contractor and Board shall each ensure their own compliance with the Family Educational Rights and Privacy Act of 1974, 20 U.S.C. § 1232g, as amended from time to time.
- 9. The Contractor acknowledges and agrees to comply with the above and all other applicable aspects of Connecticut's Student Data Privacy law according to Connecticut General Statutes §§ 10-234aa through 10-234dd.
- 10. The Parties agree that this Agreement controls over any inconsistent terms or conditions contained within any other agreement entered into by the Parties concerning student data.

Revised: 10/2/18

Modern Classrooms Project

Sole Source Letter

December 15, 2022

To Whom It May Concern:

This letter is to confirm that The Modern Classrooms Project's online training courses and virtual support models are sole source products, sold and distributed exclusively by The Modern Classrooms Project. Our training is blended, self-paced, and mastery-based and certified to receive microcredentials, CEUs, and/or graduate credit by Digital Promise, George Mason University, and Colorado State University Pueblo.

Our unique Virtual Mentorship Program is a combination of asynchronous videos and tutorials that participants watch in addition to structured assignments, live sessions, and check-ins with participants' mentors. Each of our mentors is a practicing educator. As educators move through our instructional content, they connect with their mentor and other educators in their cohort for a unique, blended experience. Our mentor pool represents instructors from across the country, and our ability to pair classroom teachers with classroom teachers is unique to our blended approach and allows for educators to learn from peers.

The Modern Classrooms Project's content and tutorials are the intellectual property of the Modern Classrooms Project. No other organization offers this model of training while teaching educators how to implement a blended, self-paced, mastery-based model. We hold the exclusive copyright to all of our training materials, and do not license or otherwise authorize any other party to distribute these materials without our consent.

There are no other products or services practically available that offer the same purpose or function, nor are there other entities, agents, or dealers who are authorized to represent this product.

The Modern Classrooms Project is the sole provider of the above-named products, and has the exclusive right to market, distribute, and set the prices of all of its product offerings.

For further information, please feel free to contact me directly.

Sincerely,

RobtsBitt

Robert Barnett President The Modern Classrooms Project <u>robert.barnett@modernclassrooms.org</u>