

NEW HAVEN PUBLIC SCHOOLS AMENDMENT TO AGREEMENT

CONTRACTOR: Footsteps2Brilliance, Inc. AMENDMENT #: 1

GRANT # if applicable: _____ AGREEMENT #: 96399110

ATTACH COPY OF FULLY EXECUTED AGREEMENT

GRANT NAME: ARP ESSER

DATE: 12/05/22

FUNDING SOURCE FOR AGREEMENT: ARP ESSER III Carryover Program

ACCT # FOR AGREEMENT: 2553-6399-55100-0000

ORIGINAL AMOUNT OF AGREEMENT: \$ 80,843.00

AMOUNT OF AGREEMENT PRIOR TO THIS AMENDMENT: \$ 80,843.00

 X ACTUAL OR ESTIMATE

AMOUNT OF THIS AMENDMENT: \$ 18,500.00

 X INCREASE OR DECREASE

AMOUNT OF AGREEMENT INCLUDING THIS AMENDMENT: \$ 99,343.00

FUNDING SOURCE & ACCT # FOR AMENDMENT:

- ARP ESSER III Carryover Program: 2553-6399-55100-0105 (\$80,843.00)
- ARP ESSER III Carryover Program : 2553-6399-55100-0000 Central Office (\$18,500.00)

DESCRIPTION AND NEED FOR AMENDMENT:

- This amendment will increase the scope of service to provide curriculum to (250) students grades K-3rd and (12) teachers participating in the NHPS Saturday Academy platform access. Footsteps2Brilliance will provide software access to the (3) sites serviced by the Saturday academy (Wexler, R. Clemente, Fair Haven) for a total of \$18,500.00. Increasing funding of \$80,843.00 by \$18,500.00 for a new total of \$99,343.00.

ALL OF THE TERMS AND CONDITIONS OF ORIGINAL AGREEMENT REMAIN IN FULL FORCE AND EFFECT

CONTRACTOR'S SIGNATURE: *Hene Rosenthal* 12/6/22
(Name) (Date)

CEO
(Title)

NEW HAVEN BOARD OF EDUCATION:

President

(Date)



**A Proposal to Leverage the
Power of Mobile Learning Technologies
and
Research-Based Educational Strategies
to
Prepare Children in
New Haven
for Early Learning Success**

November 7, 2022

Presented to:

Gemma Joseph-Lumpkin
Chief of Youth, Family and Community Engagement

New Haven Public Schools Saturday Academy

Presented by:

Anna Masoutis
Footsteps2Brilliance, Inc.
anna@[footsteps2brilliance.com](mailto:anna@footsteps2brilliance.com)
917-974-3776

Footsteps2Brilliance's Comprehensive Suite of Pre-K through 3rd Grade Programs in English and Spanish

The Footsteps2Brilliance Early Learning Mobile Technology Platform accelerates student achievement by uniting the power of mobile game technology with the latest in cognitive research. Our technological innovation not only leverages the explosive adoption of mobile technology, such as Apple, Android, and Kindle Smartphones and Tablets, but also includes traditional computers available throughout our schools and homes. Our ability to build content once and deliver it on any smart device provides schools and districts with unprecedented scalability to reach beyond the four walls of the classroom to connect school and home.

With Footsteps2Brilliance:

Children are motivated to become active learners through engaging, animated eBooks and innovative games.

Teachers can instantly track student progress, differentiate instruction, and engage in collaborative learning through a professional development network.

Parents are given the tools they need to extend classroom learning into everyday life.

Our unique approach at Footsteps2Brilliance always gives you:

- 24/7 learning by leveraging the smartphones, tablets, and computers at schools and home – without requiring Wi-Fi!
- **100% English and Spanish Support** with books and games that toggle between languages with the touch of a button.
- Increase teacher effectiveness with robust, just-in-time teacher resources and professional development.



**Footsteps2Brilliance,
School Edition, Bilingual**



**Clever Kids University:
Pre-Reader, Bilingual**

**Comprehensive Pre-K – Grade 3
Bilingual Literacy Library to
Increase 3rd Grade Reading Proficiency**

- **Flagship product** that aligns to standards and the school district's curriculum
- **Fills the teaching gaps** left by many reading programs by providing thousands of books and games in English and Spanish proven to increase 3rd grade reading proficiency.
- **Increases instructional rigor and teacher effectiveness** with thinking maps, project-based learning, and a focus on writing using digital tools.
- **Engages parents** regardless of their learning background, native language, or technology ownership.
- **Meets the unique needs of each student** with research-based, high-interest content.
- **Supports oral language development** with highly interactive books and carefully scaffolded instructions that can be repeated and even stopped in time.
- **Supports dual language development** regardless of your staff's Spanish skills.
- **Develops all areas of literacy**, including writing and critical thinking skills.
- **Uses data to track student success** and develop personalized learning.
- **Makes learning fun again!**

**Daily Bilingual Lessons to
Prepare Every Child for Kindergarten**

- **Provide uniform, high-quality early learning** regardless of building capacity or staffing.
- **Enable every student to be kindergarten ready** with a comprehensive, research-based curriculum presented in a highly-effective spiraling sequence that covers:
 - Alphabet knowledge
 - Nursery Rhymes and phonemic awareness
 - Print concepts
 - Numbers and mathematics
 - Science concepts
 - Creativity
 - Cognitive development
 - Social and emotional skills
- **Enrich classroom instruction** with printable game cards, lesson plans, and activity sheets.
- **Support dual language learning** with complete English/Spanish content
- **Engage parents** as their child's first and most important teacher.

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**Clever Kids University:
I Can Read 1, Bilingual**

**Daily Beginning Reading Lessons to
Help Every Student Learn to Read**

- **Enable every student to establish a solid literacy foundation** with a balanced reading curriculum presented in a highly-effective spiraling sequence that covers:
 - Phonics
 - Phonemic Awareness
 - Vocabulary
 - Comprehension
 - Fluency
 - Print Concepts & Grammar
 - Writing
- **Support struggling readers before they fail** with multisensory learning where students see, hear, manipulate, and blend sounds
- **Prepare students for rigor** with high-interest STEM books to build background knowledge, vocabulary, and comprehension strategies.
- **Develop writing skills early** with writing activities integrated into every phonics lesson
- **Enrich classroom instruction** with a library of printable decodable books, game cards, graphic organizers and activity sheets.

Investment Summary – New Haven Public Schools Saturday Academy

Footsteps2Brilliance	
Quantity	250 enrolled PreK-3 students in NHPS' Saturday Academy 12 teachers 3 sites
Term	SY 2022-23
Curriculum	<ul style="list-style-type: none"> • Footsteps2Brilliance Enterprise Program • Clever Kids University: Pre-Reader • Clever Kids University: I Can Read* <p>*Unlimited access to literacy apps for home, weekends, and holidays</p>
Professional Development, Data Analytics, Technical Assistance and Classroom Set Up	<p>Data Analytics and Services Package: Implementation Planning, Technical Assistance, Curriculum Alignment, Classroom Set Up, PLC Professional Development Webinars, Assigned Client Success Manager, Parent University Webinars, Hosting, Tech Support, Data Management System & Analytics, Monthly Check-In Calls, Bilingual Help Desk, Software Upgrades</p> <p>Includes up to 3 Professional Development Days</p>
License and Services Sub Total	\$32,305
Discount	(\$13,805)
Total	\$18,500

Pricing Valid for 30 Days/ Upfront Payment Required.



AGREEMENT# 96399110

NEW HAVEN PUBLIC SCHOOLS
AGREEMENT COVER SHEET

Cover Sheet is an Internal Document for Business Office Use

Please Type

Contractor full name: Footsteps2Brilliance, Inc.

Doing Business As, if applicable: Footsteps2Brilliance, Clever Kids University

Business Address: 3125 Cathedral Ave. NW, Washington, DC 20008

Business Phone: 202-338-1223

Business email: ilene@footsteps2brilliance.com

Funding Source & Acct # including location code: 2553-6399-55100-0105

Principal or Supervisor: Keisha Redd-Hannans

Agreement Effective Dates: SY 2022-23

Total amount: \$80,843

Description of Service: Please provide a one or two sentence description of the service.
Please do not write "see attached."

This is an expansion proposal for the original 5 school pilot plus the Dr. Mayo Early Learning Center. Footsteps2Brilliance, Inc. is a digital bilingual language and literacy platform that accelerates kindergarten readiness and 3rd grade reading proficiency in English and Spanish. Its device agnostic platform allows school districts to create a school to home connection by leveraging the mobile devices that parents already own, thereby helping them engage with their children's education.

Submitted by: Keisha Redd-Hannans Phone: (475) 220-1017



NEW HAVEN PUBLIC SCHOOLS

AGREEMENT

By And Between

The New Haven Board of Education

AND

Footsteps2Brilliance, Inc.

FOR DEPARTMENT/PROGRAM:

(Insert School or Department Name Here)

This Agreement entered into on the 26th day of September, 2022, effective (no sooner than the day after Board of Education Approval), the 27th day of September, 2022, by and between the New Haven Board of Education (herein referred to as the "Board" and, *Footsteps2Brilliance, Inc.* located at, _3125 Cathedral Ave. NW, Washington, DC 20008 (herein referred to as the "Contractor").

Compensation: The Board shall pay the contractor for satisfactory performance of services required the amount of \$80,843 as detailed in Exhibit A for SY 2022-23.

The maximum amount the contractor shall be paid under this agreement: \$80,843. Compensation will be made upon submission of an itemized invoice which includes a detailed description of work performed and date of service.

Fiscal support for this Agreement shall be by ARP ESSER Program of the New Haven Board of Education, **Account Number** 2553-6399-55100 **Location Code:** 0105

This agreement shall remain in effect for SY2022-23.

SCOPE OF SERVICE: *In the space below, please provide brief summary of service.*

Footsteps2Brilliance, Inc. is a digital bilingual language and literacy platform that accelerates kindergarten readiness and 3rd grade reading proficiency. Its device agnostic platform allows school districts to create a school to home connection by leveraging the mobile devices that parents already own, and helping parents engage with their children's education. All content is in English and Spanish. Teacher dashboards provide detailed progress monitoring with actionable data, allowing teachers to easily assign lessons targeted to each student's need. The bilingual platform aligns to NHPS Literacy Framework Core Practices, and supports equity for high-need students, including SPED, EL, At-risk, and Tiers 1, 2, and 3.

Footsteps2Brilliance creates a culture that supports kindergarten readiness and 3rd grade reading proficiency by giving all schools, families and educational partners equitable access to the following programs:

- *Clever Kids University: Pre-Reader: A step-by-step bilingual program that prepares children for kindergarten.*
- *Clever Kids University: I Can Read: A systematic phonics program that gets students reading books by day 4.*
- *Footsteps2Brilliance School Edition: A comprehensive bilingual literacy program customized to NHPS' instructional core.*
- *Summer Climb: Bilingual summer learning solution that prepares students for the next grade.*
- *Virtual Summer School: A summer program that is delivered directly to children and their families at home.*
- *Progress Monitoring Dashboards: Formative assessment data and writing portfolios to inform instruction and monitor student growth.*

Student Experience: *24/7 access to thousands of interactive grade appropriate books, songs, skill development games, and digital authoring tools. All materials are voice encoded and can be changed from English to Spanish with the touch of a button. Students can touch any word to hear it read to them. They also can record themselves reading which strengthens fluency.*

Teacher Resources: *Footsteps2Brilliance's Core-Aligned Learning Routine™ allows teachers to customize their digital core with their instructional core. When teachers present a unit of study, Footsteps2Brilliance provides students with aligned instruction, practice, and assessment. In addition, the area of difficulty report allows teachers to easily provide lessons and activities for remediation, review, and implementation. The teacher toolkit includes lesson plans, curriculum overviews, graphic organizers, writer's rubric checklists, lesson plan templates, and alignment to standards.*

Professional Development: *Footsteps2Brilliance offers training and support aligned with best practices for establishing a successful implementation. Our services team understands that the ultimate goal of professional development is creating sustainable success in a district. Our recommended professional development plans assist districts to go beyond just using the program toward a professional learning community that encourages innovation and sharing. Our team provides ongoing implementation consultation and data analysis.*

Parental Empowerment: *Equity happens when parents are given the resources and services they need to help their children succeed. The Footsteps2Brilliance Parent University provides parents with the following resources:*

- *Step-by-step reading programs in English and Spanish*
- *Model Lesson Videos in English and Spanish*
- *Family Friday Activities in English and Spanish*
- *Footsteps2Brilliance Knowledge Base in English and Spanish*
- *Help Desk in English and Spanish*

Exhibit A: Scope of Service: *Please attach contractor's detailed Scope of Service on contractor letterhead with all costs for services including travel and supplies, if applicable.*

Exhibit B: Student Data Privacy - attached

Exhibit C: Contractor's Declaration Attesting to Compliance with Executive Order No. 13G – form must be completed by the contractor. See attached form for contractors who are working with students or staff in school or in after school programs, regardless of location.

APPROVAL: This Agreement must be approved by the New Haven Board of Education *prior to service start date*. Contractors may begin service no sooner than the day after Board of Education approval.

HOLD HARMLESS: The Contractor shall insure and/or indemnify the Board and its members, employees and agents against all claims, suits, and expenses, including reasonable attorney's fees, in connection with loss of life, bodily injury or property damage arising from any neglect act or omission of the Contractor or its employees or agents. Further, the Contractor covenants and agrees that it shall hold the Board and its members, employees and agents harmless against any and all claims, suits judgments of any description whatsoever caused by the Contractor' breach of this agreement or based upon the conduct of the Contractor, or its agents or its employees or arising out of in connection with their activities under this agreement.

TERMINATION: The Board may cancel this agreement for any reason upon thirty (30) days' written notice sent to the Contractor by certified U.S. mail, return receipt requested; provided however, that the Board shall be responsible to the Contractor for all services rendered by the Contractor through the last day of thirty (30) day notice period, as long as the Agreement was approved by the Board prior to the start date of service.



Contractor Signature



President

New Haven Board of Education

Sept. 12, 2022

Date

9/27/2022

Date

Ilene Rosenthal, CEO, Footsteps2Brilliance, Inc.
Contractor Printed Name & Title

Revised: 9-27-21

EXHIBIT A:

Proposal and Implementation Planning Document



**A Proposal to Leverage the
Power of Mobile Learning Technologies
and
Research-Based Educational Strategies
to
Prepare Children in
New Haven Public Schools
for Early Learning Success**

9/12/22

Presented to:

**Dr. Iline Tracey
Superintendent**

**Keisha Redd-Hannans
Assistant Superintendent of Curriculum, Instruction & Assessment**

Presented by:

Anna Masoutis
Footsteps2Brilliance, Inc.
anna@footsteps2brilliance.com

3125 Cathedral Avenue NW, Suite 100, Washington, DC 20008

(202) 338-1223

(202) 338-1227

www.footsteps2brilliance.com



Footsteps2Brilliance's Comprehensive Suite of Pre-K through 3rd Grade Programs in English and Spanish

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 - Cognitive development
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- **Support dual language learning** with complete English/Spanish content
- **Engage parents** as their child's first and most important teacher.



**Clever Kids University:
I Can Read 1, Bilingual**



**Summer Climb:
Rising 1st - 3rd Graders,
Bilingual**

**Daily Beginning Reading Lessons to
Help Every Student Learn to Read**

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 - Phonemic Awareness
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 - Fluency
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 - Writing
- **Support struggling readers before they fail** with multisensory learning where students see, hear, manipulate, and blend sounds
- **Prepare students for rigor** with high-interest STEM books to build background knowledge, vocabulary, and comprehension strategies.
- **Develop writing skills early** with writing activities integrated into every phonics lesson
- **Enrich classroom instruction** with a library of printable decodable books, game cards, graphic organizers and activity sheets.

**A Complete Summer School Solution to
Eradicate the Summer Slide**

- **Accelerate learning over summer break** with a complete summer school curriculum utilizing Footsteps2Brilliance apps in combination with lessons and resources developed to:
- **Enable any level of teacher** to deliver intensive literacy instruction through easy-to-use lesson plans with fun thematic units that will keep students engaged.
- **Advance writing and critical thinking skills** through daily writing practice using digital publishing tools.
- **Maintain student progress all summer long** by leveraging the devices that parents own to continue practicing skills at home—and on the go.
- **Increase teacher effectiveness** with robust just-in-time professional development.



Investment Summary – New Haven Public Schools

	Annual Expansion License
Quantity	900 PreK – 3 rd grade students 6 sites
School Sites	Barack Obama King Robinson Bishop Woods FAME John S. Martinez Dr. Mayo Early Learning Center
Term	SY 2022-23
Curriculum and Services	<u>Early Learning Bundle</u> <ul style="list-style-type: none">• Footsteps2Brilliance Enterprise Program• Clever Kids University: Pre-Reader• Clever Kids University: I Can Read• Summer Climb• Equity-Reporting Data Dashboard• Learning Frameworks Aligned to Your Curriculum• Bilingual Model Lessons & Training videos• Bilingual Parent University• 24/7 Virtual Help Desk• Free software upgrades for your licensed programs• Implementation planning and classroom set-up• Assigned Client Success manager• Monthly check-in calls• Up to 10 Days PD• Evaluation Study
License Value	\$92,176
First Semester Credit for Original Pilot Schools	(\$11,333)
Total	\$80,843

Pricing Valid for 30 Days/ *Upfront Payment Required..



Footsteps2Brilliance®

Big brains for little people™

January 11, 2022

To Whom It May Concern:

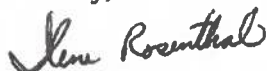
This letter confirms that *Footsteps2Brilliance, Inc.* is the sole source for the Bilingual (English and Spanish) *Footsteps2Brilliance* Early Learning Mobile Game Platform™, the *Footsteps2Brilliance* Enterprise App, School Edition, and Clever Kids University, Pre-Reader™ and Clever Kids University, I Can Read™. *Footsteps2Brilliance, Inc.* is the only provider of these services, each of which utilizes copyrighted materials, trade secrets, and source code that are, in various parts, either owned by *Footsteps2Brilliance Inc.* or licensed to *Footsteps2Brilliance, Inc.* As a result, these services may be utilized only with the permission of *Footsteps2Brilliance, Inc.*

Footsteps2Brilliance, Inc. is the sole provider of the breakthrough Early Learning Mobile Game Platform™. Our proprietary technology allows districts to use the curriculum on our platform on any mobile device, be it Apple or Android tablets or smart phones, as well as on traditional computers. Our ability to build content once and deliver it on any smart device provides unprecedented scalability for districts to reach beyond the four walls of the school, and to use *Footsteps2Brilliance®* programs both online and offline. This allows us to create Model Innovation Cities where we have invented a geofence technology that allows all residents within a community to register for and download our apps on any device.

The flagship programs of *Footsteps2Brilliance, Inc.* contain researched-based differentiated curriculum developed to reduce the vocabulary and oral language gap in at-risk children while accelerating literacy skills for more advanced students. All *eBooks, interactive games, vocabulary brain mapping tools, and data analytics* are wholly owned and unique to *Footsteps2Brilliance, Inc.*

We look forward to working to accelerating vocabulary and literacy skills of your early learners.

Sincerely,



Ilene Rosenthal

CEO

Footsteps2Brilliance, Inc.

ilene@footsteps2brilliance.com