### New Haven Public Schools Board Docs

### AGREEMENT COVER SHEET

Contractor full name: Footsteps2Brilliance, Inc.

Doing Business As: Footsteps2Brilliance, Clever Kids University: Pre-Reader, Clever Kids

University: I Can Read

Business Address: Footsteps2Briliance, Inc.

3125 Cathedral Ave. NW

Suite 100

Washington, DC 20008

Business Phone: 202-338-1223

Business email: <u>ilene@footsteps2brilliance.com</u>

Funding source & Acct # including location code: Title I: 2021-2022 Account# 2531 900 5256 5100

Agreement Effective Dates: January 11, 2022 – June 30, 2022

Principal or Supervisor: Viviana Conner, Assistant Superintendent of Instructional

Leadership/School Improvement

Hourly rate or per session rate or per day rate

Total amount: \$59,610

Description of Service: Please provide a one or two sentence description of the service. Please

do not write "see attached."

Footsteps2Brilliance, Inc. is a digital bilingual language and literacy platform that accelerates kindergarten readiness and 3<sup>rd</sup> grade reading proficiency in English and Spanish. Its device agnostic platform allows school districts to create a school to home connection by leveraging the mobile devices that parents already own, thereby helping them engage with their children's education.

### Memorandum

- 1. Contractor Name: Footsteps2Brilliance, Inc.
- 2. Description of Service:

Footsteps2Brilliance, Inc. is a digital bilingual language and literacy platform that accelerates kindergarten readiness and 3<sup>rd</sup> grade reading proficiency. Its device agnostic platform allows school districts to create a school to home connection by leveraging the mobile devices that parents already own, and helping parents engage with their children's education. All content is in English and Spanish. Teacher dashboards provide detailed progress monitoring with actionable data, allowing teachers to easily assign lessons targeted to each student's need. The bilingual platform aligns to NHPS Literacy Framework Core Practices, and supports equity for high-need students, including SPED, EL, At-risk, and Tiers 1, 2, and 3.

- 3. Amount of Agreement and hourly or session cost: \$59,610
- 4. Funding source and account number: Title I: 2021-2022
- 5. Approximate number of staff served through this program: K-1 teachers at 5 sites
- 6. Approximate number of students served through this program: 500
- 7. Continuation/renewal or new Agreement?
  - a. If continuation/renewal, has the cost increased? N/A
  - b. What would an alternative contractor cost?
  - c. If this is a continuation, when was the last time alternative quotes were requested? N/A
  - d. For new or continuation: is this a service existing staff could provide? If no, why not? It is new, and current staff is not able to provide this service due to the innovative way that the platform and resource is designed.

## 8. Type of Service:

a. Professional Development:

There are 9 professional development days included in this contract.

Professional Development Services include: Implementation Planning,
Customized Curriculum Alignment, Classroom Set Up, Ongoing PLC

Professional Development, In-Person and Webinar Sessions, Assigned Client
Success Manager, Hosting, Technical Support, Data Management System &
Analytics, Monthly Check-In Calls, Family Workshops, Software Upgrades,
and Customized Pilot Evaluation Study.

b. After school or extended hours program?

In addition to in-school program, the program will be used for extended hours after school and on weekends.

- c. School Readiness or Head Start Program? N/A
- d. Other: (Please describe) N/A
- 9. Contractor Classifications:
  - a. Is the Contractor a Minority or Women Owned Business? Yes
  - b. Is the Contractor Local? No
  - c. Is the Contractor a Not-for-Profit Organization? No
  - d. Is the Contractor a public corporation? No
  - e. Is this a renewal Agreement? No
  - f. If it is renewal, has the cost increased? N/A
  - g. Will the output of this Agreement contribute to building internal capabilities: Yes. The professional development will help teachers model best practices for integrating NHPS Literacy Framework into their teaching.

## 10. Contractor Selection:

a. What specific skill set does this contractor bring to the project?

This company provides a digital platform in English and Spanish that has been proven effective in accelerating reading, writing, speaking, and listening for young students, including historically underserved students. Its device agnostic platform will allow parents to access the program from their smartphones and tablets creating a school to home connection.

b. How was the Contractor selected?

This company was selected after the Superintendent, Title 1 Director, Executive Literacy Team, Principals and Teachers had the opportunity to

review the platform and research data and decided to pilot the program in NHPS to alleviate learning loss from COVID.

- c. Is this contractor the lowest bidder? N/A
- d. Who were the members of the selection committee that scored bid applications? N/A
- e. If the contractor is Sole Source, please attach a copy of the Sole Source designation letter from the City of New Haven Purchasing Department.
  - a. Sole Source letter is attached

## 11. Evidence of Effectiveness and Evaluation

a. What specific need will this contractor address and how will the contractor's performance be measured and monitored to ensure that the need is met?

This company provides a bilingual early literacy platform that has been proven effective in accelerating student literacy and oral language development in all students, including special needs, English learners, economically disadvantaged, and Latinx students. In addition, the company provides professional development services and actionable data that easily allows teachers to assign engaging practice activities to students who need more work in specific skill areas. At the end of this pilot, NHPS will have an evaluation study that triangulates data to show how students using the program perform on 3<sup>rd</sup> party assessments.

- b. If this is a renewal/continuation service attach a copy of the evaluation or archival data that demonstrates effectiveness. N/A
- c. How is the service aligned to the District Continuous Improvement Plan?

The district plan requires NHPS students to demonstrate growth in reading, writing, listening, and speaking. This platform supports students English and Spanish language and biliteracy growth and provides equitable access by leveraging the mobile devices that parents already own so that students can continue to practice literacy skills outside of school hours with their parents. In addition, the bilingual platform aligns to NHPS Literacy Framework Core Practices, and supports equity for high-need students, including SPED, EL, At-risk, and Tiers 1, 2, and 3.

## 12. Why do you believe this Agreement is fiscally sound?

COVID has created a situation where our early learners are coming to school with serious deficits in their literacy and oral language skills. It would be impossible to pay for tutors for all of these students. The game-based methodology and device agnostic platform that this company provides encourages students to practice reading and writing, and provides a step-by-step daily routine that allows parents to easily help their children succeed academically.

## 13. What are the implications of not approving this Agreement?

NHPS would be unable to pilot a supplemental English and Spanish language development program that has been proven to accelerate literacy, reduce the achievement gap, and involve parents in their children's education.

## Vendor No. Date Entered Mail Fax Email Vendor:

Footsteps2Briliance, Inc 3125 Cathedral Ave.NW,Ste 100 Washington, DC 20008

202-338-1223 Deliver To:

Viviana Conner 54 Meadow Street New Haven, CT 06519

## **CITY OF NEW HAVEN**

Department of Education 54 Meadow St., New Haven, CT 06519

## **VENDOR PURCHASE ORDER**

## **SPECIAL FUNDS**

Fiscal Year: 2021-2022

P.O.	
<b>A</b>	
This number must appear on all invoice	25

and package of shipment
PURCHASE ORDERS NOT
COMPLETED AND DELIVERED
WITHIN 60 DAYS ARE

**AUTOMATICALLY CANCELLED** 

Date Prepared	Fund	Agency	Program	Object	Proj	ect Code
12/13/21	2531	900	5256	5100		
Description			Unit	Cost	Total C	

	T				
Quantity		Description	n	Unit C	ost Total Cost
	Research-Base Barack Obama Woods for Earl	e Power of Mobile Learned Educational Strategie	ning Technologies and es to prepare children at , John Martinez, and Bis I to implement the		59,610
	PLEASE NOTIFY	BUSINESS OFFICE IF YOUR T	OTAL COST EXCEEDS OUR TO	OTAL AMOUNT E	EFORE SHIPPING
Name: Derricka Suggs Email: derricka.suggs@new-haven.k12.ct.us Phone: 1-475-220-1383					
Authorized S	upervisor's Signature	Business Office Approval	Principal's Signature	TOTAL AMOUNT	\$59,610.
Date:		Date:	Date:		CHASE ORDERS TO: new-haven.k12.ct.us

**FOR PAYMENT:** Send Your Invoice Electronically or By Mail:

Email: NHinvoice@newhavenct.gov

Mail: New Haven Public Schools, Attn: Dept. of Special Funds

54 Meadow Street, New Haven, CT 06519

Fax: 1-203-946-5740



Data Sharing Agreement
between
Footsteps2Brilliance, Inc.
and
New Haven Public Schools

This data sharing agreement allows the New Haven Public Schools (NHPS) to share individual student or staff data and/or personally identifiable student information (hereafter "PII") from education records to Footsteps2Brilliance, Inc. for the following purpose(s):

 To implement the Footsteps2Brilliance's instructional resources for Barack Obama, FAME, King Robinson, John S. Martinez, and Bishop Woods

This agreement authorizes Footsteps2Brilliance, Inc. access to the data in accordance with the Family Educational Rights and Privacy Act (FERPA), 34 CFR §99.31, in order to provide access to instructional resources on behalf of NHPS. Disclosing data/information from education records to Footsteps2Brilliance, Inc. in no way assigns Footsteps2Brilliance, Inc. ownership of the data/information or records; therefore, the data/information and/or records may be re-disclosed only with written permission from NHPS or otherwise in compliance with FERPA and its regulations.

Attached to this data sharing agreement is Exhibit B – Student Data Privacy Agreement Special Terms and Conditions.

- 1. Start Date: Upon full execution of this agreement.
- 2. End Date: 1 year from start date
- 3. Specific data authorized for sharing:

  NHPS will share the following data with Footsteps2Brilliance, Inc. under the "school official" exception in FERPA, 34 CFR §99.31(a)(1):

(required fields with an \*)

Student import: \*Student ID, \*Last Name, \*First Name, Middle Name, \*Date of Birth, \*Grade Level, \*School Name, \*District Name, \*State, \*Lead Classroom Teacher Employe ID, Lead Classroom Teacher First Name, Lead Classroom Teacher Last Name, Ethnicity, Race, Free/Reduced Lunch, SPED, LEP, Parent First Name, Parent Last Name, Parent Email, Parent Language

**Teacher Import:** \*Employee ID, \*Prefix, \*Last Name, \*First Name, \*Teacher Role, \*Grade, \*Email, \*School Name, \*District, \*State, Phone(cell), Phone (office)

**School Admin:** \*Employee ID, \*Prefix, \*Last Name, \*First Name, \*Account Type, Title, \*Email, \*School Name, \*District, \*State, Phone(cell), Phone (office), Fax

**District Admin**: \*Employee ID, \*Prefix, \*Last Name, \*First Name, \*Account Type, Title, \*Email, \*District, \*State, Phone(cell), Phone (office), Fax

### **EXHIBIT B**

## STUDENT DATA PRIVACY AGREEMENT SPECIAL TERMS AND CONDITIONS

For the purposes of this Exhibit B "directory information," "de-identified student information," "school purposes," "student information," "student records," "student- generated content," and "targeted advertising" shall be as defined by Conn. Gen. Stat.§10-234aa.

- 1. All student records, student information, and student-generated content (collectively, "student data") provided or accessed pursuant this Agreement or any other services agreement between the Parties are not the property of, or under the control of, the Contractor.
- 2. The Board shall have access to and the ability to delete student data in the possession of the Contractor except in instances where such data is (A) otherwise prohibited from deletion or required to be retained under state or federal law, or (B) stored as a copy as part of a disaster recovery storage system and that is (i) inaccessible to the public, and (ii) unable to be used in the normal course of business by the Contractor. The Board may request the deletion of any such student information, student records or student-generated content if such copy has been used by the operator to repopulate accessible data following a disaster recovery. The Board may request the deletion of student data by the contractor within two (2) business days of receiving such a request and provide to the Board confirmation via electronic mail that the student data has been deleted in accordance with the request, the date of its deletion, and the manner in which it has been deleted. The confirmation shall contain a written assurance from the Contractor that proper disposal of the data has occurred in order to prevent the unauthorized access or use of student data and that deletion has occurred in accordance with industry standards/practices/protocols.
- 3. The Contractor shall not use student data for any purposes other than those authorized pursuant to this Agreement.
- 4. A student, parent or legal guardian of a student may review personally identifiable information contained in student data and correct any erroneous information, if any, in such student data. If the Contractor receives a request to review student data in the Contractor's possession directly from a student, parent, or guardian, the Contractor agrees to refer that individual to the Board and to notify the Board within two (2) business days of receiving such a request. The Contractor agrees to work cooperatively with the Board to permit a student, parent, or guardian to review personally identifiable information in student data that has been shared with the Contractor, and correct any erroneous information therein.

- 5. The Contractor shall take actions designed to ensure the security and confidentiality of student data.
- 6. The Contractor will notify the Board, in accordance with Conn. Gen. Stat. § 10-234dd, when there has been an unauthorized release, disclosure or acquisition of student data. Such notification will include the following steps:

Upon discovery by the Contractor of a breach of student data, the Contractor shall conduct an investigation and restore the integrity of its data systems and, without unreasonable delay, but not more than thirty (30) days after such discovery, shall provide the Board with a more detailed notice of the breach, including but not limited to the date and time of the breach; name(s) of the student(s) whose student data was released, disclosed or acquired; nature of and extent of the breach; and measures taken to ensure that such a breach does not occur in the future.

- 7. Student data shall not be retained or available to the Contractor upon expiration of the contract between the Contractor and Board, except a student, parent or legal guardian of a student may choose independently to establish or maintain an electronic account with the Contractor after the expiration of such contract for the purpose of storing student- generated content.
- 8. The Contractor and Board shall each ensure their own compliance with the Family Educational Rights and Privacy Act of 1974, 20 U.S.C. § 1232g, as amended from time to time.
- 9. The Contractor acknowledges and agrees to comply with the above and all other applicable aspects of Connecticut's Student Data Privacy law according to Connecticut General Statutes §§ 10-234aa through 10-234dd.
- 10. The Parties agree that this Agreement controls over any inconsistent terms or conditions contained within any other agreement entered into by the Parties concerning student data.

Revised: 10/2/18

We, the undersigned, agree to adhere to the terms and conditions specified above.

Dr. Iline Tracey
Superintendent, New Haven Public Schools

Line Clara's

11-17-21

Footsteps2Brilliance, Inc.

Date

Name: Eugene Narciso

Title: Chief Operating Officer



A Proposal to Leverage the
Power of Mobile Learning Technologies
and
Research-Based Educational Strategies
to
Prepare Children in
New Haven Public Schools
for Early Learning Success

10/4/21

Presented to:

**Dr. Iline Tracey**Superintendent

**Viviana Conner**Assistant Superintendent of Instructional Leadership & School Improvement

Presented by:

Anna Masoutis
Footsteps2Brilliance, Inc.
anna@thriveeducational.com

## Footsteps2Brilliance's Comprehensive Suite of Pre-K through 3<sup>rd</sup> Grade Programs in English and Spanish

The Footsteps2Brilliance Early Learning Mobile Technology Platform accelerates student achievement by uniting the power of mobile game technology with the latest in cognitive research. Our technological innovation not only leverages the explosive adoption of mobile technology, such as Apple, Android, and Kindle Smartphones and Tablets, but also includes traditional computers available throughout our schools and homes. Our ability to build content once and deliver it on any smart device provides schools and districts with unprecedented scalability to reach beyond the four walls of the classroom to connect school and home.

## With Footsteps2Brilliance:

**Children** are motivated to become active learners through engaging, animated eBooks and innovative games.

**Teachers** can instantly track student progress, differentiate instruction, and engage in collaborative learning through a professional development network.

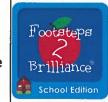
**Parents** are given the tools they need to extend classroom learning into everyday life.

## Our unique approach at Footsteps2Briliance always gives you:

- 24/7 learning by leveraging the smartphones, tablets, and computers at schools and home without requiring Wi-Fi!
- 100% English and Spanish Support with books and games that toggle between languages with the touch of a button.
- Increase teacher effectiveness with robust, just-in-time teacher resources and professional development.



Model Innovation
City Initiative by
Footsteps2Brilliance



Footsteps2Brilliance, School Edition, Bilingual



Clever Kids University: Pre-Reader, Bilingual

A transformative citywide literacy solution to

Increase Kindergarten Readiness and 3<sup>rd</sup> Grade Reading Proficiency by Strengthening Relationships with Parents and Community

- Create a community-wide culture that supports early learning by giving all schools, families, and educational partners throughout your jurisdiction complete access to Footsteps2Brilliance apps.
- Support learning before children enter district schools by reaching families through preschool waiting lists, feeder preschools or daycare centers, pediatricians, and a variety of effective strategies.
- Effectively serve rural, underserved, and hard-to-reach populations with high-quality curriculum that remove the common barriers of caregiver illiteracy, language skills, and technology ownership.
- Strengthen school-to-home partnerships by simplifying and unifying the approach for parent engagement.
- Strengthen and better leverage the influence of church communities and businesses to impact learning by providing tangible ways that they can support families throughout the community.

Comprehensive Pre-K – Grade 3
Bilingual Literacy Library to
Increase 3<sup>rd</sup> Grade Reading Proficiency

- Flagship product that aligns to standards and the school district's curriculum
- Fills the teaching gaps left by many reading programs by providing thousands of books and games in English and Spanish proven to increase 3rd grade reading proficiency.
- Increases instructional rigor and teacher effectiveness with thinking maps, project-based learning, and a focus on writing using digital tools.
- Engages parents regardless of their learning background, native language, or technology ownership.
- Meets the unique needs of each student with research-based, highinterest content.
- Supports oral language development with highly interactive books and carefully scaffolded instructions that can be repeated and even stopped in time.
- Supports dual language development regardless of your staff's Spanish skills.
- Develops all areas of literacy, including writing and critical thinking skills.
- Uses data to track student success and develop personalized learning.
- Makes learning fun again!

Prepare Every Child for Kindergarten

**Daily Bilingual Lessons to** 

- Provide uniform, high-quality early learning regardless of building capacity or staffing.
- Enable every student to be kindergarten ready with a comprehensive, research-based curriculum presented in a highlyeffective spiraling sequence that covers:
  - Alphabet knowledge
  - Nursery Rhymes and phonemic awareness
  - Print concepts
  - Numbers and mathematics
  - Science concepts
  - Creativity
  - Cognitive development
  - Social and emotional skills
- Enrich classroom instruction with printable game cards, lesson plans, and activity sheets.
- Support dual language learning with complete English/Spanish content
- Engage parents as their child's first and most important teacher.



## Clever Kids University: I Can Read 1, Bilingual



## Summer Climb: Rising 1st - 3rd Graders, Bilingual

## Daily Beginning Reading Lessons to Help Every Student Learn to Read

## A Complete Summer School Solution to Eradicate the Summer Slide

- Enable every student to establish a solid literacy foundation with a balanced reading curriculum presented in a highly-effective spiraling sequence that covers:
  - o Phonics
  - o Phonemic Awareness
  - Vocabulary
  - o Comprehension
  - o Fluency
  - o Print Concepts & Grammar
  - Writing
- Support struggling readers before they fail with multisensory learning where students see, hear, manipulate, and blend sounds
- Prepare students for rigor with high-interest STEM books to build background knowledge, vocabulary, and comprehension strategies.
- Develop writing skills early with writing activities integrated into every phonics lesson
- Enrich classroom instruction with a library of printable decodable books, game cards, graphic organizers and activity sheets.

- Accelerate learning over summer break with a complete summer school curriculum utilizing Footsteps2Brilliance apps in combination with lessons and resources developed to:
- Enable any level of teacher to deliver intensive literacy instruction through easy-to-use lesson plans with fun thematic units that will keep students engaged.
- Advance writing and critical thinking skills through daily writing practice using digital publishing tools.
- Maintain student progress all summer long by leveraging the devices that parents own to continue practicing skills at home—and on the go.
- Increase teacher effectiveness with robust just-intime professional development.

## Investment Summary – New Haven Public Schools

	Option 1: Annual License
Quantity	500 K-1 students 5 sites
Term	1 Year
Curriculum	Early Learning Bundle  Footsteps2Brilliance Enterprise Program  Clever Kids University: Pre-Reader  Clever Kids University: I Can Read  Summer Climb
License Cost	\$34,000
Professional Development, Data Analytics, Technical Assistance, Hosting, Classroom Set Up and Evaluation Study	\$25,610 9 PD Days Including Customized Pilot Evaluation Study
Total	\$59,610

Pricing Valid for 30 Days/ \*Upfront Payment Required.

## Footsteps 2 Brilliance®

Big brains for little People™

November 18, 2021

To Whom It May Concern:

This letter confirms that *Footsteps2Brilliance*, *Inc.* is the sole source for the Bilingual (English and Spanish) *Footsteps2Brilliance* Early Learning Mobile Game Platform™, the *Footsteps2Brilliance* Enterprise App, School Edition, and Clever Kids University, Pre-Reader™ and Clever Kids University, I Can Read™. *Footsteps2Brilliance*, *Inc.* is the only provider of these services, each of which utilizes copyrighted materials, trade secrets, and source code that are, in various parts, either owned by *Footsteps2Brilliance Inc.* or licensed to *Footsteps2Brilliance*, *Inc.* As a result, these services may be utilized only with the permission of *Footsteps2Brilliance*, *Inc.* 

Footsteps2Brilliance, Inc. is the sole provider of the breakthrough Early Learning Mobile Game Platform™. Our proprietary technology allows districts to use the curriculum on our platform on any mobile device, be it Apple or Android tablets or smart phones, as well as on traditional computers. Our ability to build content once and deliver it on any smart device provides unprecedented scalability for districts to reach beyond the four walls of the school, and to use Footsteps2Brilliance® programs both online and offline. This allows us to create Model Innovation Cities where we have invented a geofence technology that allows all residents within a community to register for and download our apps on any device.

The flagship programs of *Footsteps2Brilliance, Inc.* contain researched-based differentiated curriculum developed to reduce the vocabulary and oral language gap in at-risk children while accelerating literacy skills for more advanced students. All ebooks, interactive games, vocabulary brain mapping tools, and data analytics are wholly owned and unique to *Footsteps2Brilliance, Inc.* 

We look forward to working to accelerating vocabulary and literacy skills of your early learners.

Sincerely,

Ilene Rosenthal

CEO

Footsteps2Brilliance, Inc.

Vene Rosenthal

Ilene@footsteps2brilliance.com







Big Brains for Little People"

Viviana Conner, Assistant Superintendent of Instructional Leadership / School Improvement

llene@footsteps2brilliance.com

Anna Masoutis, Director of Strategic Partnerships anna@footsteps2brilliance.com

# STRATEGIC PLAN: SY 2020-2024



## Core Values

We believe...

opportunities create necessary for every child to succeed the foundation 1 Equitable

staff are learners improvement will ensure that all of continuous and reflective practitioners 2 A culture

3 High expectations necessary to prepare students for college and standards are and career 4 Collaboration and families and the New will enhance learning Haven community partnerships with and achievement



quality instruction. To foster a culture

Public Schools with personalized, authentic, and engaging learning

Mission

experiences through creativity, exploration, innovation, critical

of continuous improvement through thinking, problem-solving, and high

staff, families, and the New Haven

collaborative partnerships with

growth and deve opment by utilizing

the Whole Child Framework

community. To support students'

# Priority Areas for 2020-2024

- **Academic Learning**
- Youth & Family Engagement
- **Operational Efficiencies**

- 2 Culture & Climate
- **Talented Educators**

WWW.NHPS.NET

# Alignment to Core Values

## **NHPS** Core Values

- 1 Equitable opportunities create the foundation necessary for every child to succeed
- ensure that all staff are learners and reflective 2 A culture of continuous improvement will practitioners
- 3 High expectations and standards are necessary to prepare students for college and career
- 4 Collaboration and partnerships with families and the New Haven community will enhance learning and achievement

- Footsteps2Brilliance
- students, Tier 1, Tier 2, and Tier 3 (intervention) 1 Access and opportunities for SpEd, EL, At risk
- 2 Data will be provided that will be available for progress monitoring purposes
- and relevance for all students in order to allow all 3 The platform is a hybrid tool that imbeds rigor students to excel
- 4 The use of technology as a leverage to increase parent engagement as well as opportunities for parent professional development and support through Parent University



# Footstebs2Brilliance Overview:

kindergarten readiness and 3rd grade reading proficiency Bilingual digital literacy platform that accelerates

100% bilingual

**Trans-adapted** 

**Multisensory** 





## NHPS Literacy Framework Core Practices Aligned to

- 1. Interactive read aloud and literature discussion
- 2. Independent reading
- 3. Shared and performance reading
- 4. Writing about reading
- 5. Writing
- 6. Conventions of grammar and usage
- 7. Phonics, spelling and word study

Cobo

- 8. Guided/small group
- 9. Oral and visual communication
- 10. Technological communication
- 11. Project Based Learning



# Based on the Science of Reading

## **Book Units**



## Language Comprehension

**Background Knowledge** Vocabulary Knowledge Language Structures Literacy Knowledge Verbal Reasoning

Fluent execution and **Skilled Reading** coordination of word recognition and text comprehension.

Increasingly

Strategic

## Skill Instruction & Practice



Phonological Awareness Word Recognition

Decoding (and Spelling)

Sight Recognition

Scarborough, H. 2001. Connecting early language and literacy to later reading (dis)abilities: Evidence, theory, and practice. Pp. 97-110 in S. B. Neuman & D. K. Dickinson (Eds.) Handbook of Early Literory, NY. Guilford Press.

Increasingly Automatic



# Biliteracy-Dual Language Model Aligns to NHPS



Bilingualism & Biliteracy - Bilingüismo y Biliteracidad



High Academic Achievement in Both Languages - Alto Logro académico en Ambos Lenguajes



Sociocultural
Competence
- Capacidad SocialCultural



# Bilingualism & Biliteracy



# SPEAK & LISTEN in both languages. Students learn to READ, WRITE,

NEW HAVEN PUBLIC SCHOOLS

# **Equity for High-Need Students**

## SPED

- Multi-sensory learning, Universal Design
  - Voice-encoded
- Research-proven

- 100% bilingual design, trans-adapted
- Speaking, Listening, Reading, and Writing
- Authentic models and text

## At-risk

- Engaging and motivational
- Non-threatening for parents
- Any device, no internet required

## Tier 2 and 3

- Research-based curriculum with targeted intervention
  - Comprehensive and flexible
    - Detailed progress monitoring







**NEW HAVEN PUBLIC SCHOOLS** 

# Data Informed Instruction with **Progress Monitoring**

Hide Students • How should I group maximum impact? students for Not Enough Data Kimberly Watsica 60% \* Lambert Rogahn 49% • Chauncey Ernser 56% Ross Rempel 38% \* Myles Hoppe 56% Sigurd Carroll 28% Henri Walsh 56% • Clotilde White 48% Veeds Help Horace Wilderman 67% **Developing Proficiency** Brent Gorczany 63% Tamia Sawayn 75% Filiberto Smith 78% Cordia Murray 75% Carolina Blick 65% Silas Welch 71% Proficient Recognition Letter



# School to Home Connection: Leverage All School & Parent Devices





Early Learning Mobile Technology Platform



## Darent UNIVERSIDAD de padres Bilingual Training and Support for Families



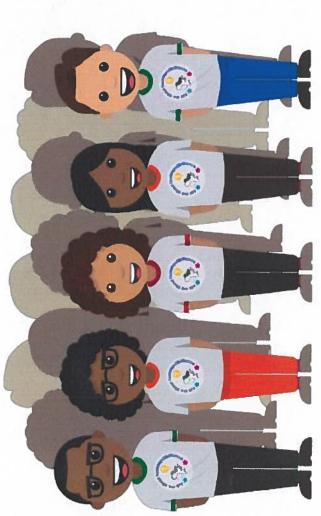


**Training & Support** 

**Bilingual Parent** 



# Comprehensive Teacher Support



## Development that is .. Professional

- Flexible
- Scales quickly
  - Just-in-time
- Hands-on and engaging
- Research-based

Knowledge base

Webinars

Coaching

24/7 Help





NEW HAVEN PUBLIC SCHOOLS

## NHPS Evaluation Study 5 Schools







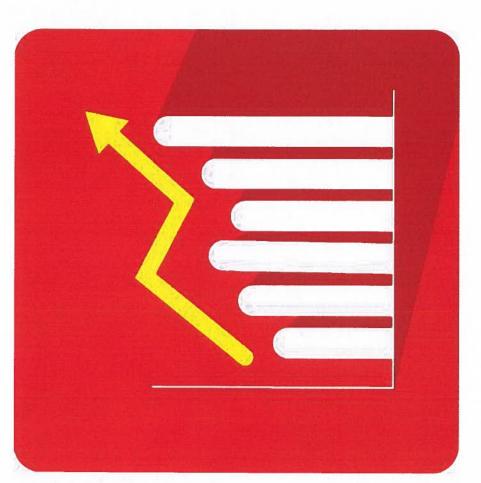
MAGNETOSCHOOL







## Results







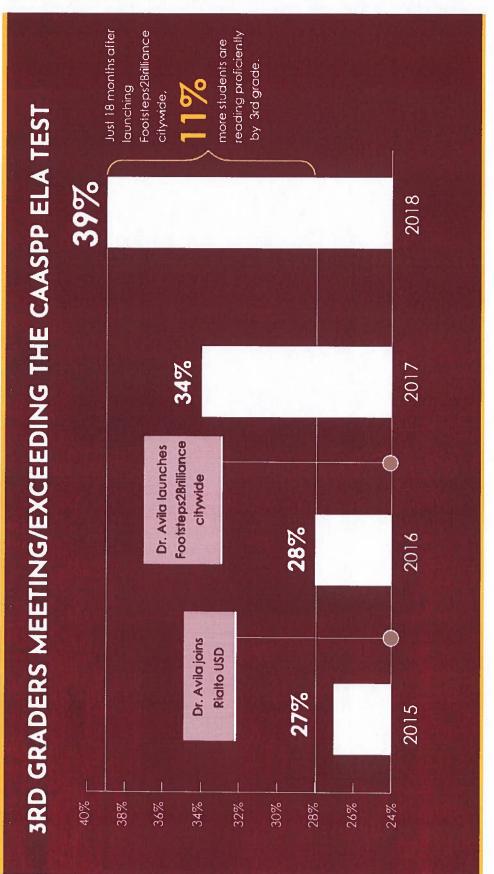


## Historically Underserved Populations 2020-21 Reading Increases on Aimsweb Assessment





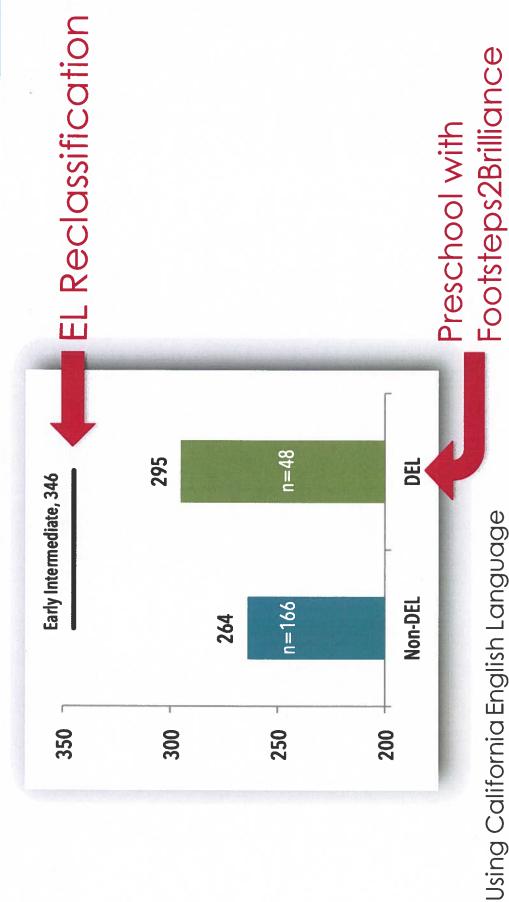
## Rialto 3<sup>rd</sup> Grade Students Achieve Double Digit Gains on Smarter Balanced Assessment







## English Language Learners on a Path to Reclassify



Footsteps2Brilliance



Development Test (CELDT)

## THANK YOU!

Viviana Conner, Assistant Superintendent of Instructional Leadership/School Improvement

llene@footsteps2brilliance.com llene Rosenthal, CEO

Anna Masoutis, Director of Strategic Partnerships anna@footsteps2brilliance.com









**NEW HAVEN PUBLIC SCHOOLS**